



HENRY SCHEIN®
Henry Schein, Inc. • 135 Duryea Road • Melville, NY 11747

PRSR STD
U.S. Postage
PAID
Boneck Printing, Inc.
Sheboygan Falls, WI
Permit No. 24

If you're sitting on the sideline waiting for the right moment, the right set of circumstances, or for the answer to fall into your lap, don't. **Your Time Is Now.**

Join Gary Kadi and Henry Schein Dental for a unique team-focused workshop and learn how to build a successful practice in today's economy.

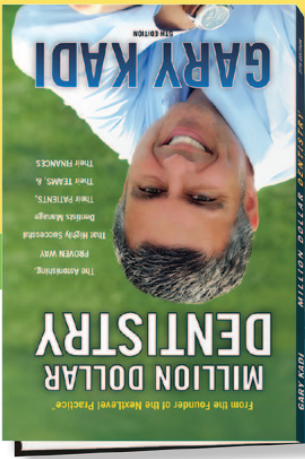
Your Time Is Now

 **GARY KADI**
SPEAKER - AUTHOR - EDUCATOR

Co-sponsored by:


DENTRIX

 **HENRY SCHEIN®**
DENTAL



Long Island Marriott
101 James Doolittle Blvd
Uniondale, NY 11553

Your Time Is Now

- + Are you stuck in a rut or declining and have been accepting it because "everyone else is"?
- + Are you and your team working harder and longer hours?
- + Are you tired of feeling like you need to micro-manage your team to get results?
- + Have you defaulted into a resigned and cynical mindset that this is just the way it is?

Register today and get a **free copy** of Gary's best-selling book: **"Million Dollar Dentistry"**

An Unplugged, Educational Experience With Gary Kadi
Running a practice for most dentists in the new business era is daunting. Even if you consider yourself a talented business mind, you may be finding what got you to here is no longer working and actually a barrier to getting to the next level.

JOIN US FOR AN EXCLUSIVE THURSDAY NIGHT PROGRAM!
Limited seating, register today!

It Takes a Team to Close a Case

The average dental practice is down 20% over the last few years. If you're ready to join the NextLevel movement in dentistry that has helped hundreds of practices increase their revenue by seven figures—then **block your schedule and rally your team, spouse and CPA to join Gary Kadi** for a life-altering, game changing experience.

Don't miss this fast-paced, barrier breaking team workshop. By attending you'll learn the exact steps you and your team should take right now to unleash existing capabilities and break the old systems keeping you from implementing sustainable change.

You and your TEAM will learn to:

- + Immediately implement tangible steps to improve the productivity and profitability of your practice
- + Utilize the new NextLevel total accountability business model
- + Go from being “just a dental practice” to Total Health Care Provider
- + Shift patient retention from the average of 30% to over 80%
- + Increase the average New Patient Case Acceptance from 14% to over 67%
- + Use Dentrix with integrated eServices to deliver the technology solutions that enable your practice to become a NextLevel practice
- + Use Gary's triple-win bonus structure to exceed patient expectations and have your whole team winning—personally, professionally and financially
- + Have your patients demanding dentistry to improve their quality of life
- + Provide “frictionless service” for your patients & team
- + Incorporate the 5 steps to sustainable implementation
- + Identify the number one blind spot that causes procrastination and the “I'm too busy” response

The value of this event is completely different from other continuing education seminars because you and your team will participate in:

- + Interactive demonstrations
- + Taking theory and strategy and translating what you learn into actionable steps that can be used to grow your practice
- + Collaborative peer-to-peer connection

REGISTER TODAY!

Each venue is limited to 50 offices and 300 fired up participants.

ADA CERP® | Continuing Education Recognition Program

Henry Schein Dental is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

- + Learn the triple win philosophy where the patient, team and doctor all win
- + Boost your confidence to take your power back in all areas
- + Learn the new era practice model that has your team embrace accountability
- + Get to the source of what stops implementation and learn what to do about it
- + Learn the key to delegating and sustainable consistency
- + Walk away with a 4 step process to use in any situation where you have conflict in your leadership



It Takes a Team to Close a Case

Friday, March 9, 2012
Registration 8am, Seminar 9am-3pm
Lunch 12pm-1pm

Long Island Marriott

101 James Dolittle Blvd
Uniondale, NY 11553
516.794.3800

Invest in this Educational Program

- \$499** | Dentist & Four Team Members
- \$89** | Additional Team Member from Registered Practice
- \$89** | Additional Dentist from Registered Practice
- \$149** | Individual Team Member from Unregistered Practice
- \$199** | Dentist Only

REGISTER TODAY!

Call **800.686.4200 ext. 3608**

Fax **414.290.2557**

Email **ceseminars@henryschein.com**

Succeed at What is Truly Important to You

Thursday, March 8, 2012
Registration 5:30pm, Program 6pm-8:30pm

- \$199** | Doctors only plus guest
- \$59** | Additional guest with registered Doctor

Guests can be **spouse/team leader/associate/ or CPA only, no exceptions.** See Friday seminar options for the team event.